

**Dr. Bimal Arora, Chairperson, Centre for Responsible Business (CRB)**



Dr. Bimal Arora is the founding CEO and Director of Centre for Responsible Business (CRB) which he established to facilitate participation of Indian actors in voluntary global governance for sustainability. Driven by his vision, CRB has been established as key actor in the Indian and global landscape of CSR and sustainability. To contribute to the contemporary debates and facilitate participation of emerging economy actors in voluntary global governance, Bimal conceptualized an *international Multi-stakeholder Dialogues Platform and Conference “India and Sustainability Standards: International Dialogues and Conference”* ([www.sustainabilitystandards.in](http://www.sustainabilitystandards.in)) in 2013, which attracts partnerships from over 60 international organizations, high profile international speakers and participation of over 700 delegates every year in November. He has been the Chair of the dialogue platform and the conference since 2014. Having handed over the executive leadership, Bimal continues to serve as the honorary Chairperson of CRB. He is an Adjunct Faculty and Visiting Research Scholar at Alliance Manchester Business School (AMBS), the University of Manchester in UK, faculty member at Aston Business School and Joint Director of Aston India Centre for Applied Research (AICAR). He also holds Visiting Research Fellow position at International Centre for Corporate Social Responsibility (ICCSR) at Nottingham University Business School, and fellowship of Growing Inclusive Markets Initiative of UNDP. His active policy, teaching and research interests are in the areas of political economy of CSR and sustainability, global governance, ethical trade, sustainability standards, multi-stakeholder initiatives (MSIs), and collaborative sustainability partnerships and initiatives. Bimal has extensive experience of over 25 years across diverse sectors and has published in academic journals and business magazines. Bimal obtained his Masters’ degree from London School of Economics and PhD in CSR and Sustainability from ICCSR, Nottingham University Business School